

## DEPARTMENT OF MANAGEMENT STUDIES (DoMS)

Date : 02.06.2025

### MINUTES OF THE MEETING

The Board of Studies (BoS) meeting to discuss the R25 MBA and BBA Course Structures was conducted on 02-06-2025 in virtual mode. The meeting commenced at 10:15 AM and was hosted by the Department of Management Studies, VFSTR Deemed to be University. Participants joined Google Meet. The virtual meeting link was as follows:

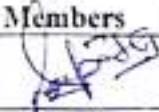
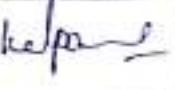
Video call link: <https://meet.google.com/zyj-jprr-jsm>

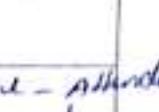
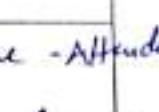
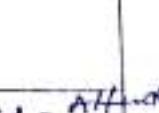
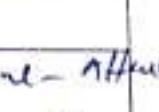
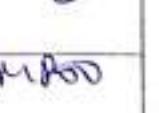
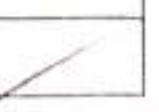
#### AGENDA

- I. Confirmation of the Minutes of BoS Meeting held on 14-02-2025.
- II. Action Taken Report on the Resolutions of BoS Meeting held on 14-02-2025.
- III. Agenda items for Discussion and Approval
  - a. R25 – MBA Curriculum from the Assessment Year 2025-26
  - b. R25 – BBA Curriculum from the Assessment Year 2025-26
  - c. R25 – B.Com Course Structure
- IV. Agenda items for Ratification
  - a. B.Tech., courses and content to be delivered by Department of Management Studies
  - b. M.Tech., courses and content to be delivered by Department of Management Studies
  - c. M.Sc., Courses and content to be delivered by Department of Management Studies.
  - d. B.Sc., courses and content to be delivered by Department of Management Studies.
- V. Agenda items for information
  - a. Research Progress in Department (to be presented by BoR Coordinator – Dr. B.M. Rao)
  - b. Value-added courses conducted for BBA in the 2024-2025 for even semester (to be presented by Dr. Ramshesh Chillale)
  - c. Value-added courses conducted for MBA in the 2024-2025 for even semester semester (to be presented by Dr. Ramshesh Chillale)
  - d. Student placements (to be presented by Dr. D. Sudheer Babu)
  - e. New faculty Appointed (to be informed by HoD)
  - f. Progress of NBA work. (to be informed by HoD).
- VI. Any other points with the permission of the Chair.

The following members were present either through offline or online:

The members are:

SL.No	Name of the Member	Designation and Address	Role	Signature of the Members
1.	Dr. Sarita Satpathy	Professor and HOD	Chairperson	
2.	Dr. K. Kalpana	Professor and Dean School of Law and Management, VFSTR	Internal Member-Ex Officio	

3.	Dr. Parthasarathy Ramachandran	HOD, Department of Management Studies, Indian Institute of Science (IISc), Bangalore (BHARAT) Contact No: 7411187971 E-Mail: chairman@mgmt.iisc.ac.in	External Member (Academia) (Operations & Supply chain management)	online - Attended 
4.	Dr. Rambir Singh Pundir	Professor, International Agriculture Business Institution, Anand Agricultural University, Gujarat (BHARAT) Contact No: 9429252540 E-Mail: rspundir@aau.in	External Member Academia (Agriculture & Business management)	online - attended 
5.	Dr. M. Punniyamoorthy	Professor, Department of Management Studies, National Institute of Technology (NIT) Trichy, Tamilnadu (BHARAT) Contact No: 9443866660 E-Mail: punniya@nitt.edu	Invited member (Research) (Data Science & Business analytics)	online - Attended 
6.	Dr. N. Lakshmi, MS	Professor and HOD of ophthalmology. NRI Medical College & Super Speciality Hospital, Chinakakani, Mangalagiri(Md)_, Guntur(dt), AP(BHARAT) Contact No: 8985862619 E-Mail: laxmiego@gmail.com	External Member (Academia) and Hospital Administration)	online - Attended 
7.	Dr. K. Naveen Kumar	COO-DVC Hospital (Super Speciality), Vadlamudi, Guntur, AP. (BHARAT) Contact No :8143628336	External Member (Industry and Hospital Operations)	online - Attended 
8.	Dr. R. Kasilingam	Professor, <u>Department of Management Studies, School of Management</u> , Pondicherry University Puducherry – 605 014. Email: kasimeena@gmail.com, kasilingam.dms@pondiuni.edu.in Telephone No: 0413 2654793 Mobile No: 9840179939,8072208493	External Member (Academia & Research) (Management, Commerce and Law)	online - Attended 
9.	Mr. P. Veera Swamy	Vice President Human Resources (Agri Business Division), ITC Limited, Guntur	External Member - Industry	online - Attended 
10.	Dr. B. M. Rao	Professor, DoMS, VFSTR Deemed to be University	Internal Member	B. M. Rao 
11.	Dr. D. Vijaya Krishna	Professor, Dean T&P, DoMS, VFSTR Deemed to be University	Internal Member	

12.	Dr. Muthusamy Pachiyanan	Associate Professor, R&D, VFSTR Deemed to be University	Internal Member Nominated by Dean R&D	Absent -
13.	Dr. K. Phani Kumar	Associate Professor, DoMS, VFSTR Deemed to be University	Internal Member	Online - Attended
14.	Dr. P. Lakshmi Narayananamma	Associate Professor, DoMS, VFSTR Deemed to be University	Internal Member	
15.	Dr. T. Priyanka	Assistant Professor, and CDMC Coordinator, DoMS, VFSTR Deemed to be University	Internal Member Nominated by Dean SLM	<i>[Signature]</i>
16.	Dr. S. Durga	Assistant Professor, DoMS, VFSTR Deemed to be University	Internal Member	Durga 3/6/25 Attended
17.	Dr. A. Sai Mani deep	Assistant Professor, DoMS, VFSTR Deemed to be University	Internal Member	online - Attended 3/6/25
18.	Dr. S. Sunee	Assistant Professor, off campus, Hyderabad	Internal Member	online - Attended
19.	Dr. T. Ramesh Babu	Professor, Director and HOD Department of Agriculture Sciences, VFSTR Deemed to be University	Internal Member	Absent with prior intimation
20.	Dr. T. Pitchaiah	HOD, Department of Bio Medical Engineering	Internal Member	<i>[Signature]</i>
21.	Dr. CH. Hymavathi	Associate Professor, DoMS, and Deputy Director, CDOE, VFSTR.	Internal Member (Online courses)	<i>[Signature]</i>
22.	Dr. Bandaru Srinivasa Rao	Professor, DoMS, VFSTR Deemed to be University	Member Secretary	<i>[Signature]</i>

The Chairperson welcomed the members to the meeting. The BoS Secretary then requested all members to observe a moment of silence in tribute to the sudden demise of Dr. G. Seetharamanjaneyulu, a respected BoS member. Following this, the Secretary introduced the new BoS members and presented all agenda-related documents to the Board. The Dean of SLM expressed heartfelt gratitude to the new members for their willingness to contribute their valuable expertise in designing and developing the R25 MBA and BBA curricula. After the presentations, the Board resolved as follows:

#### AGENDA

- I. Confirmation of the Minutes of BoS Meeting held on 14-02-2025.
- II. Action Taken Report on the Resolutions of BoS Meeting held on 14-02-2025.

**Resolution:** All members expressed their satisfaction with the actions taken based on the previous meeting and confirmed their consent.

#### III. Agenda items for Discussion and Approval

- R25 – MBA Curriculum from the Assessment Year 2025-26
- R25 – BBA Curriculum from the Assessment Year 2025-26
- R25 – B.Com Course Structure

### Resolutions:

1. Dr. Parthasarathy Ramachandran, HoD of the Department of Management Studies, inquired about the rationale for incorporating an optional course within the Core course structure. The Dean and HoD explained that this approach is necessary to avoid repetition of subjects students have already studied in previous BBA and other programs. Dr. Ramachandran added that this practice is essential to provide students with advanced knowledge.
2. All members expressed their satisfaction with the MBA and BBA R25 Regulations, course structure, and course content. However, they emphasized the need to establish Memorandums of Understanding (MoUs) with hospitals concerning the Hospital Management specializations, as noted in point seven of the BoS minutes from the meeting held on 14-02-2025. The Chairperson informed the members that this matter is currently in progress and assured that the MoUs will be finalized before the next BoS meeting.
3. Dr. R. Kasilingam, Professor at Pondicherry University, recommended revising the proposed B.Com course structure. The members concurred with his suggestion and proposed that the revised structure be finalized with the guidance and support of Dr. R. Kasilingam, Dr. S. Saritha (Head of the MBA Department), Dr. K. Kalpana (Dean, SLM), Dr. K. Phani Kumar (Deputy Head of Department), and the faculty from the off-campus center. The team is also responsible for keeping the members informed of the revision's progress to enable smooth approval.

### IV. Agenda items for Ratification

- B.Tech., courses and content to be delivered by Department of Management Studies
- BBA/BA (LLB) courses and content to be delivered by Department of Management Studies
- M.Tech., courses and content to be delivered by Department of Management Studies
- M.Sc., Courses and content to be delivered by Department of Management Studies.
- BCA courses and content to be delivered by Department of Management Studies
- MCA courses and content to be delivered by Department of Management Studies

**Resolution:** All members expressed their satisfaction and appreciation for the academic support and quality of course content delivered by the Department of Management Studies to the B.Tech., M.Tech., M.Sc., BCA and MBA programmes of the adjacent departments, and ratified the same.

### V. Agenda items for information

- Research Progress in Department (to be presented by BoR Corrdinator – Dr. B.M. Rao)
- Value-added courses conducted for BBA in the 2024-2025 for even semester (to be presented by Dr. Ramshesh Chillale)
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- Progress of NBA work. (to be informed by HoD).

### **Presentations by concerned faculty:**

Dr. B. M. Rao, Professor, Department of Management Studies, presented an overview of the department's research progress, highlighting the number of doctoral degrees awarded and ongoing research activities. Dr. Ramshesh Chillale detailed the value-added courses conducted during the even semester of the 2024–2025 academic year for both BBA and MBA students. Dr. D. Sudheer

Babu provided an update on student placements, outlining the achievements and ongoing efforts in both BBA and MBA programs. Dr. S. Saritha, Head of the Department, informed the members about recent faculty appointments and reported on the progress of NBA-related activities within the department.

**Resolution:**

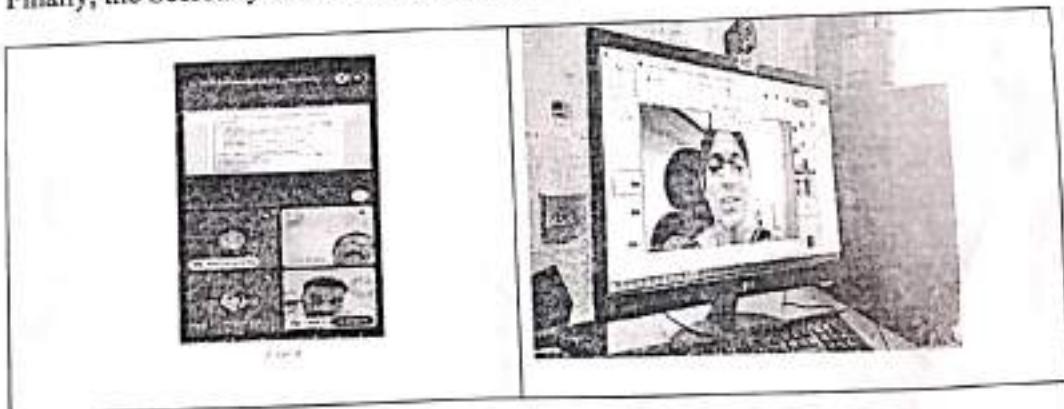
The members noted with appreciation the detailed presentations made under the agenda items for information. They commended the Department of Management Studies for its consistent efforts in advancing research activities, successfully conducting value-added courses for BBA and MBA programmes, and achieving commendable progress in student placements. The members also acknowledged the timely appointment of new faculty and appreciated the ongoing efforts toward NBA accreditation. The members encouraged the department to continue its commitment to academic excellence and quality enhancement initiatives.

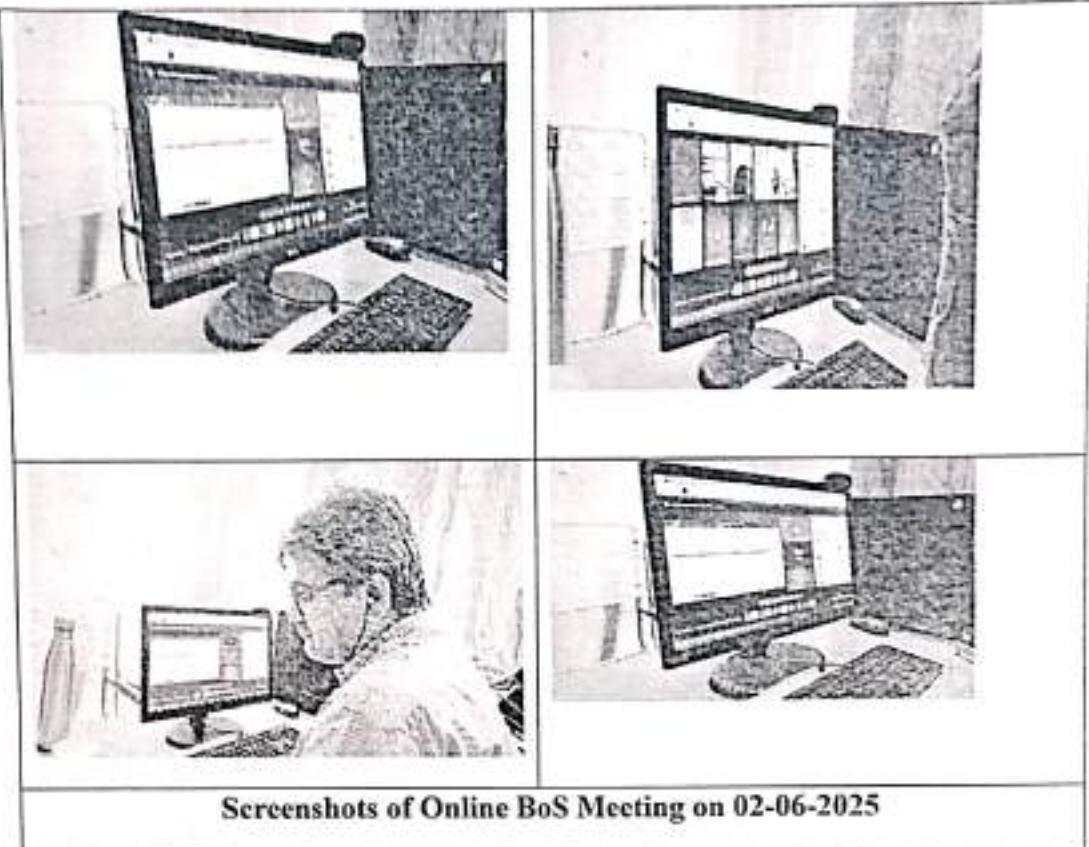
**VI. Any other points with the permission of the Chair.**

The Chairperson and the Dean of SLM requested the external members to provide suggestions on improving placement packages for students. The external members recommended that assessing student capabilities and aligning training with the requirements of targeted industries would significantly enhance placement outcomes. They emphasized the importance of industry-specific skill development and continuous performance evaluation to ensure better placement opportunities and improved salary packages.

Dr. K. Naveen and Dr. P. Veera Swamy and other experts in the Hospitality and Agriculture Business industries respectively, suggested that integrating strategic Hospitality and Tourism courses into the MBA curriculum would be a valuable addition, enhancing the quality of the Management program. The Head of Department responded that this suggestion will be considered during the formulation of the next regulations.

Finally, the Secretary of the BoS proposed a vote of thanks.





Screenshots of Online BoS Meeting on 02-06-2025

Thanking you

Yours Sincerely

Dr. Sarita Sathpathy  
Chairperson – BoS, Professor and HoD-DoMs

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B. Srinivasa Rao  
Dr. Bandaru Srinivasa Rao  
Professor, BoS-Secretary, DoMS

**Annexures:** BoS Circular, R25 MBA (Regulations and Curriculum), R25 BBA (Regulations and Curriculum), R25 B.Tech (Courses/Content), R25 M.Tech (Courses/Content), R25 BCA (Courses/Content), R25 MCA (Courses/Content), R25 BBA/BA LLB (Courses/Content), R25 M.Sc (Courses/Content)